



उचित दाम पूरा आराम

ഗുണനിലവാരമുള്ള മരുന്നുകൾ

മിതമായ വിലയിൽ

ഇതാണ് സർവ്വ  
ഔഷധിയുടെ മുഖമുദ്ര



स्वस्थ परिवार

For more information :  
**Sarva Aushadhi Store Pvt. Ltd.**  
Website : [www.sarvaushadhi.store](http://www.sarvaushadhi.store)  
Email us : [info@sarvaushadhi.store](mailto:info@sarvaushadhi.store)  
Contact : +91 9861239620, 8851249267, 9849100766



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### A Message From The Chairman's Desk

#### Dear Friends

It is Matter of great importance to understand the human values percolating down in our family starting from **Shri Lala Jain Singh Jain** our Grand Father and **Shri Shikher Chand Jain** my respected Father and my Mother **Smt. Prakash Wati Jain Ji** . They were committed to the society in form of upliftment and community development of economical weaker sections and community development keeping the theme of **Sarva Kalyan and Social Work**, & hence introduced **Sarva Aushadhi Store**. In this, we have kept our commitment to the venerable **Sadhus and Saints** of any community and also for the **weaker sections**.

Sarva Aushadhi adoption and methodology of working is as per the guidelines of our **government policy** on **restricted MRP** for better quality products for all, whether they are from rural or urban areas.

We are abiding to **government norms and regulations** cited in the **government policy of Jan Aushadhi** too. It is not only a project where the citizens of the country will get **high quality products on restricted MRP** but also a **social obligation** towards our citizens to get high quality products too.

Let's join hands to make the dream of making the drugs and durables either it is Allopathic, Unani, Ayurveda or Surgical items reach the common man at **one window** of **delivery and services**.

Lastly we have a team of IT professionals and an advanced software already designed to give you specialized support on daily routine business along with the General Manager who are working 24/7 to develop flawless business operations. We are committed to our society through your efforts of making **Sarv Aushadhi Store** successful.

#### Thanking You



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## സർവ്വ ഔഷധി സ്റ്റോറിന്റെ ലക്ഷ്യം

**Sarva Aushadhi Store** will help to provide medicines in **every colony, village, town & all metro cities**. It will also help to **treat all diseases & provide preventive treatment**. Our country is **free from POLIO disease** now & has officially received polio free **certification from the World Health Organization** on 27 March 2014. Now Malaria, Filariasis & Kala-Azar diseases are under elimination programs. Sarva Aushadhi will **help to provide all medicines** for pathogenic, non-communicable and communicable diseases at reasonable prices same as Jan Aushadi Kendra (A Scheme Run by Govt. of India) to cover **each & every corner of India**. We shall help our countrymen to get the best quality medicines at affordable prices according to govt. guidelines.



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# രാജ്യത്ത് ഉടനീളം മികച്ച മരുന്നുക്കൾ.



## MISSION

◆ **To Serve Nation** With Branded generics Medicines (WHO-GMP / NABL Certified.) **at Reasonable Price**, Same as **JAN AUSHADHI KENDRA** (a scheme run by govt. of India) from micro village to metro city through fast supply chain to cure the disease.

- ◆ In today rural areas females can't afford high prices of **probiotics and nutritional** products but these are essential in pregnancy to provide strength to their blood and bones. **Sarva Aushadhi** will provide important nutrition for today and future generation's. Our mission is to **provide IMMUNITY** to all ages.
- ◆ Sarva aushadhi Stores will provide **WHO-GMP/ FSSAI certified medicines** and all stores will run by pharma graduates. Sarva Aushadhi will educate the patient for their medicine and also provide help & guidance.
- ◆ In **Chronic illness** awareness is required because patients will continues the unaffected medicines due to unawareness. Sarva Aushadhi will **aware the patient** for what not to eat during illness and will guide patients what to eat along with gratitude



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Sarva Aushadhi Store will provide following facilities

1. We are here to serve the patients with **healthy relations not for profit.**
2. **A hygiene environment** with proper attention to elder & disabled persons.
3. **Trained Staff** will have adequate knowledge of Medicine and will assist you for your Medicine.
4. Staff will **provide detailed information** for medicines as well as scheduled doses with the **right guidance.**
5. Our Pharmacist will keep the **records of your medicine** and will inform you periodically.
6. Stores will also provide **home delivery** of medicines as per your need.
7. An user friendly **SARVA AUSHADHI APP** will also guide you for your medicine and to place the order of your medicine requirement.



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# എല്ലാവിധ മരുന്നുകളും ലഭ്യമാണ്



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## ALLOPATHIC MEDICINES



## AYURVEDIC MEDICINES

## UNANI MEDICINES



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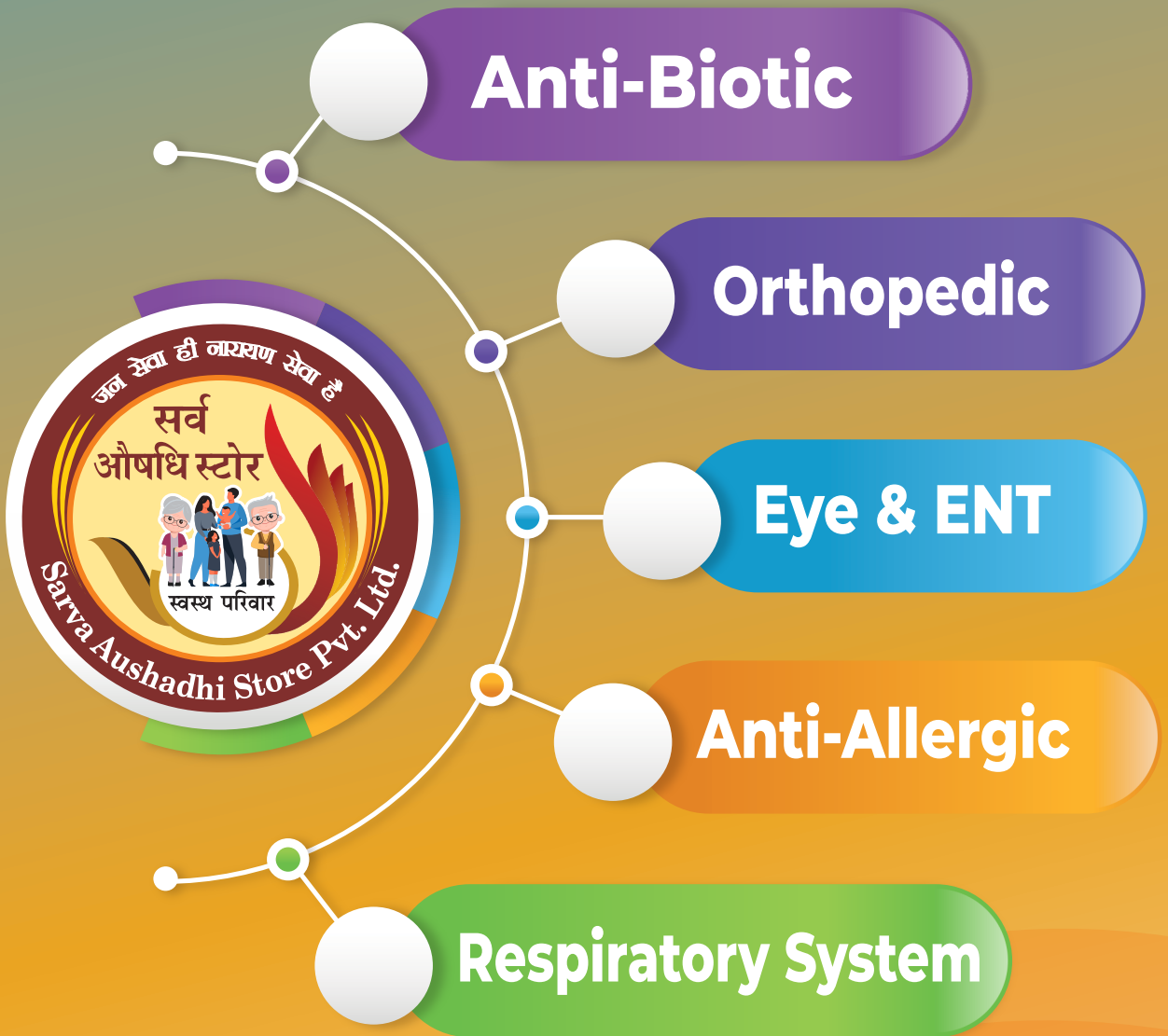
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# Therapeutic Categories



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# Surgical Disposables



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## Surgical Items



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## ● Eligibility Criteria To Open Sarva Aushadhi Store Pvt. Ltd.

Existing Medical Stores, Charitable Institutions/Hospitals, Reputed professional bodies/organizations, Private Hospitals, Trusts, Societies, Self Help Groups & etc are eligible to open new Sarva Aushadhi Store.

## ● Margins & Incentives

- a. Medical Stores/Retailers will get 20% margin on MRP (Excluding taxes)  
Target Incentive for Medical Store/Retailer as per slab :
- (i) ₹5000 per day x 30 days = 1.5Lacs - Reward 4%
  - (ii) ₹7500 per day x 30 days = 2.25Lacs - Reward 5%
  - (iii) ₹10000 per day x 30 days = 3 Lacs - Reward 6%
- So the Medical Store/Retailer gets 26% on sales recorded per month.
1. In addition the Medical Store will get special scheme of 10+1 unit free on each product purchased by him.
  2. **An additional scheme of 20+1 (5%) will also be given so that the retailer can give free medicines to the Sadhu-Sadhvi, Saints and Beggars.**

### Stockist Margin

Generate 10 Stores @	Get 5% on total purchase of retailer.
Generate 25 Stores @	Get 6% on total purchase of retailer.
Generate 50 Stores @	Get 7% on total purchase of retailer.
Generate 100+ Stores @	Get 8% on total purchase of retailer.

### Requirement for opening Sarva Aushadhi Store

All drugs stores are eligible which is covered under drug & cosmetics act.



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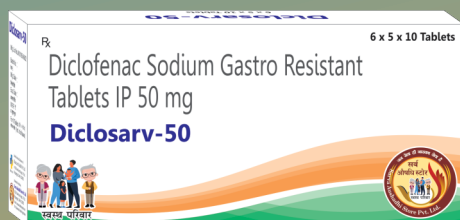
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# Price Of Medicines As per suggested by Govt. of India



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MRP  
₹5.50  
Per 10 Tablets



MRP  
₹22.00  
Per 10 Tablets



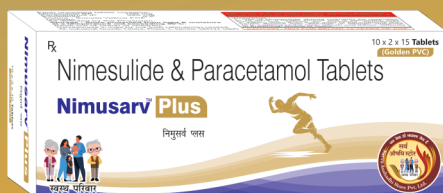
MRP  
₹12.10  
Per 10 Tablets



MRP  
₹7.00  
Per 10 Tablets



MRP  
₹15.00  
Per 15 Tablets



MRP  
₹5.50  
Per 10 Tablets



MRP  
₹7.70  
Per 10 Tablets



MRP  
₹77.00  
Per 15 Tablets



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